

## Waterwise Water Efficiency Strategy for the UK wins Institution of Civil Engineers Chris Binnie Award for Sustainable Water Management 2018

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The Waterwise Water Efficiency Strategy for the UK won the institution of Civil Engineers Chris Binnie Award for Sustainable Water Management 2018



Waterwise's Water Efficiency Strategy for the UK has been awarded the Chris Binnie Award for Sustainable Water Management 2018. The Waterwise Water Efficiency Strategy for the UK was developed in consultation with the water sector. It sets out a blueprint to deliver a vision of a UK in which all people, homes, and businesses are water-efficient, and where water is used wisely, every day, everywhere. As part of this, a Water UK-supported Water Efficiency Strategy Steering Group has been formed to deliver against the actions in the Waterwise Strategy. Further information on the Waterwise Strategy is available on the Waterwise website [here](#).

There were 14 submissions this year. Judges said that the competition was unusually strong, with many of a high standard, including three from overseas.

The adjudicators were impressed with both the professional approach, the effort over many years, and the success of Waterwise's Water Efficiency Strategy and delivery of actions and projects. The award was presented to Waterwise's Director of Policy and Innovation, Aaron Burton, at the Institution of Civil Engineers' President and Chris Binnie at the awards lunch on 8th October 2018.

Chris Binnie, in whose name the award is given, said:



“I am delighted that the 2018 winner of the Chris Binnie Award for Sustainable Water Management is Waterwise - for many years of promoting water efficiency and in particular its Water Efficiency Strategy. This has done much to promote the culture of efficient water use, necessary to cope with reducing water resources under future climate change.”

Aaron Burton, Waterwise Director of Policy and Innovation, said:

“Winning this award provides great recognition of the hard work Waterwise staff along with members of the strategy steering group have put in over the years to develop and implement the strategy. This recognition provides valuable support for our work as we release our annual report in November 2018, and will help us demonstrate to stakeholders the innovative approaches we have applied and the value of our work in supporting resilience and sustainability in the UK. It is also important that engineers can see the importance of water demand management going forward, integrating new technology with behaviour change.”

### Notes to Editors

For more information on the Water Efficiency Strategy for the UK please visit the link below:

<https://www.waterwise.org.uk/what-we-do/water-efficient-strategy/>

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