



**For Immediate Release**

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**Deva supports World Environment Day**

Deva – a pioneer of water saving technology and leading manufacturer of brassware and showers – is pledging support for World Environment Day on 5 June by donating a number of its multi award winning Satinjet™ water saving showerheads to a Waterwise competition, which is inviting members of the general public to suggest water saving policies they believe political leaders should adopt.

Holder of two Waterwise Marques for impressive design and water saving credentials, the Satinjet™ range represents a highly appropriate prize for competition winners and will ensure that they – and the environment – receive long-term benefits.

Using revolutionary Twin-Jet™ Technology, the Satinjet™ showerheads dramatically reduce water and energy consumption by as much as 40 per cent with every shower taken, whilst still delivering an unbeatable drenching.

The Twin-Jet™ Technology works by angling jets of water to collide and disperse into 3,000 tiny drops of water per second, thereby eliminating the ‘cold spot’ and needle-like water delivery often experienced with conventional showers which use in excess of 20 litres of water a minute compared with the nine litres per minute required by Satinjet™.

Deva sales and marketing manager, Claire Stokes, comments: “As an ISO14001 accredited company we care passionately about the environment and we strive to deliver outstanding water saving products that are safe for everyone to use, offer

great performance and deliver long-term benefits to users and the environment. We are delighted to be supporting Waterwise's campaign for World Environment Day."

Celebrated all around the world and established by the UN General Assembly in 1972, World Environment Day seeks to give a human face to environmental issues and empower people to become active agents of sustainable development by creating awareness of the role communities play in changing attitudes towards the environment. The theme for this year is 'Your planet needs you – UNite to combat climate change'.

Jacob Tompkins, managing director of Waterwise, concludes: "World Environment Day is a great opportunity for us all to do our bit for the environment and think about our water consumption. Why not visit our website and give us your suggestions as to how we can all "UNite to combat climate change"? Your suggestions mean a lot to us and you might even win a high quality, well designed Waterwise Marque award winning Deva showerhead."

To take part in the competition visit [www.waterwise.org.uk](http://www.waterwise.org.uk) Each competition winner will receive a Satinjet™ Awatea handset.

To find out more about Deva call 0870 848 8400 or visit [www.devatap.com](http://www.devatap.com).

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**Press contact:**

Karen Floyd  
Karen Floyd PR & Communications Ltd  
01270 780 992 / 07907 293 493  
[karen@karenfloydpr.com](mailto:karen@karenfloydpr.com)

**Notes To Editors:**

1. High quality imagery is available to accompany this article.
2. Each Satinjet™ showerhead comes with a comprehensive lifetime guarantee, which includes two-year parts and labour guarantee and a lifetime parts only warranty.

3. Satinjet™ has won awards worldwide for its design and technology including The Chicago Athenaeum 2005 (shared with Apple iPod and Audi A6, The 2005 Design EX Awards in Australia, The 2005 Savewater Awards in Australia, The 2005 NZ Best Awards, Savewater! Awards® 2005 and the 2008 and 2009 (Kiri) UK Waterwise Marque.
4. Satinjet™ delivers nine litres of water per minute compared with 20 litres from conventional showers.
5. Based in Leigh, Lancashire, Deva supports the efforts of house builders, local authorities, housing associations, architects, interior designers, contractors, merchants, retailers and DIY stores. With more than 140 employees, field based customer support and specification teams, Deva deliver the latest styles of kitchen and bathroom taps, showers and accessories, next day - nationwide.
6. Deva prides itself on its service first policy delivering 99.5 per cent of orders next day in full.
7. For advice or technical support Deva provides a specially trained Customer Care Team and runs the Deva Approved Plumbers Scheme to offer specialist on site support.
8. Waterwise is an independent, not for profit, non-governmental organisation focused on decreasing water consumption in the UK and building the evidence base for large scale water efficiency. Waterwise is the leading authority on water efficiency in the UK and sits on the UK Environment Minister's Water Saving Group alongside the water industry and regulators. Waterwise's aim is to reverse the upward trend in how much water we all use at home and at work. For more information please visit [www.waterwise.org.uk](http://www.waterwise.org.uk)
9. For World Environment Day visit [www.unep.org](http://www.unep.org)