

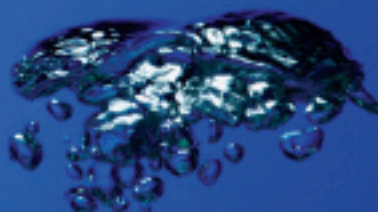
Annual Waterwise Water Efficiency Conference 2007

The Economics of Water Efficiency in the Natural and Built Environment



Wednesday 21 March and
Thursday 22 March 2007
Lady Margaret Hall,
Oxford University

As part of UNESCO's World Water Day, the Waterwise Water Efficiency Conference brings together the leading policy makers, doers and thinkers on water efficiency, both as speakers and participants to discuss the economics of water efficiency in the natural and built environment. The dinner and symposium offer an opportunity to network and exchange ideas that will shape water efficiency at this crucial time. High level speakers include key regulators, practitioners from water companies and other industries, government and academics.



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EVENT PROGRAMME

Annual Waterwise Water Efficiency Conference 2007 – The Economics of Water Efficiency in the Natural and Built Environment

Wednesday 21 March

15.00	Registration
18.00	Drinks reception
19.00	Dinner
	Welcome – Maria Adebawale, Chair, Waterwise
	Sponsor's introduction from B&Q
	Presentation of the Waterwise Marque and The Waterwise Challenge – Joanna Yarrow, Director, Beyond Green
21.30	Cash bar

Thursday 22 March

08.30	Registration
09.30	Welcome – Maria Adebawale, Chair, Waterwise

Session 1, The Economics of Water Efficiency in the Natural Environment

09.35	Chair's introduction – Walter Menzies, Chief Executive, Mersey Basin Campaign
09.40	Barbara Young, Chief Executive, Environment Agency – 'Pursuing the Twin Track'
10.00	Pamela Taylor, Chief Executive, Water UK – 'Water Industry Action on Water Efficiency'
10.20	Refreshments
10.50	Emma Howard Boyd, Head of Socially Responsible Investment, Director, Jupiter Asset Management – 'Investing in Water Efficiency'
11.10	Graham Wynne, Chief Executive, RSPB – 'Environmental Dividend of Water Efficiency'
11.30	Questions and discussion – Walter Menzies, Chief Executive, Mersey Basin Campaign
12.00	Lunch

Session 2, The Economics of Water Efficiency in the Built Environment

13.30	Chair's introduction – Walter Menzies, Chief Executive, Mersey Basin Campaign
13.40	Yve Buckland, Chair, CC Water – 'Water Efficient Homes, Water Efficient People'
14.00	Richard Aylard, External Affairs and Environment Director, Thames Water – 'Delivering Water Efficiency, The Thames Water Experience'
14.20	Refreshments
14.50	Bengt Pihl, Chief Executive, Sanitec – 'Saving Water in the Bathroom'
15.10	Regina Finn, Chief Executive, Ofwat – 'Looking to PRog – Defining the Costs and Benefits of Water Efficiency'
15.30	Questions and discussion – Walter Menzies, Chief Executive, Mersey Basin Campaign
16.00	Close – Maria Adebawale, Chair, Waterwise

BOOKING FORM

Annual Waterwise Water Efficiency Conference 2007 – The Economics of Water Efficiency in the Natural and Built Environment

Event Fee

Full conference fee plus accommodation and pre-conference dinner £325 + VAT (£381.88)
 2nd day only conference fee £225 + VAT (£264.38)
 NB: Full payment is required prior to the conference
 Payment can be made by cheque (payable to Waterwise Project) or by Visa/MasterCard/Maestro

Cancellation

Please note that if you cancel your booking prior to 14 days before the conference you will receive a full refund less handling and administration charge of £50 + VAT (£58.75). If a cancellation is made after this time no refund will be given. We will however accept a delegate substitution.

All cancellations must be made in writing and will be acknowledged on receipt.

Confirmation

Once your booking form and remittance have been received we will send confirmation to you.

Venue

Lady Margaret Hall
 Oxford University, Oxford OX2 6QA

Additional Information

For additional information please contact:
 Melanie Cooper, Human Resources and Finance Manager
 Waterwise
 1 Queen Anne's Gate, London, SW1H 9BT
 T: 020 7344 1838
 E: event@waterwise.org.uk

Delegate Details

Please complete the booking form below and return to Waterwise
 By fax: 020 7957 4613
 By email: event@waterwise.org.uk

Name: _____

Position: _____

Organisation: _____

Address: _____

Tel: _____

Fax: _____

Email: _____

Signed: _____

Date: _____

PAYMENT

Cheque

Payable to *Waterwise Project*. Send to Melanie Cooper at Waterwise Project, 1 Queen Anne's Gate, London, SW1H 9BT

Visa/MasterCard/Maestro

Cardholder's name (as it appears on the card):

Cardholder's full postal/billing address:

Card type:

Card number: _____

Card issue: _____

Card start date: _____

Card expiry date: _____

Card security code: _____

Signature: _____

Date: _____