

Name of Media	Date live	Content
Press		
Spectator Business	October	No mention, but we informed them
Kitchen and Bathroom News	October	Full Marques for water saving
The Sun	06-Oct	the great drain robbery - Jacob Quote
The Sun	07-Oct	Starbucks continued (no mention, but Jacob advised)
TH Sun	10-Oct	Jacob Quote - The buck stops
Heating and Plumbing Magazine	October	Shower your customers with efficiency
Heating and Plumbing Magazine	October	Advert on the Waterwise Marque
British Builder and Developer	November	Marque advert
Construction News	November	Jacob's article
TV		
bbc 10 oclock news	06-Oct	Victoria Higgins comment on Starbucks wasting water
bbc news 24 - world service	06-Oct	Victoria Higgins comment on Starbucks wasting water
Radio		
bbc radio	06-Oct	Jacob quote about Starbucks
bbc radio newcastle	06-Oct	Jacob quote about Starbucks
Online		
thesun.co.uk	06-Oct	Jacob quote about Starbucks' tap running
telegraph	06-Oct	Jacob quote - Starbucks 'wastes 23 million litres of water each day'
liveleak.com	06-Oct	Jacob quote - Starbucks Stores Waste Millions Of Gallons Of Water A Day
shortnews.com	06-Oct	Jacob quote - Starbucks Water Waste
guardian.co.uk	06-Oct	jacob quote - Starbucks wastes millions of litres of water a day
hertsandessexobserver.co.uk/	07-Oct	Waterwise support - New support for eco-towns
abcnews.go.com	07-Oct	Jacob quote - Starbucks Wasting More Than 6 Million Gallons of Water a Day
/tvnz.co.nz	08-Oct	Victoria quote - Starbucks' wasteful ways
haber27.com	08-Oct	Jacob quote - The great drain robbery

recessionblocker.com	08-Oct	Jacob quote - Starbucks wastes millions of litres of water a day
businessgreen.com	08-Oct	Jacob quote - Starbucks looks to turn off the taps
costsectorcatering.co.uk	08-Oct	Jacob quote - Starbucks responds to water waste reports
thescottishsun.co.uk	October	Jacob quote - The great drain robbery
thesun.co.uk	10-Oct	Jacob Quote - The buck stops
brandrepublic.com	11-Oct	Jacob Quote - Starbucks turns off water taps after Sun investigation
hertie-school.org/binaries/content/3602_full.p	October	Gareth Quote - Water in Schlossplatz
smartplanet.com/	20-Oct	Showerdrop times your shower, saves water and cash
brandrepublic.com	21-Oct	Christmas pudding caps to promote festive outdoor swimming
derby evening telegraph.co.uk	21-Oct	Waterwise mention - £30m plan to carry water across county
southern daily echo.co.uk	21-Oct	waterwise mention - Bid to stop urban sprawl between Southampton and Portsmouth
brandrepublic.com	21-Oct	Christmas pudding caps to promote festive outdoor swimming
cambridgenetwork.co.uk	04-Nov	East of England's water supplies could dry up unless tough decisions are taken
ethicalcorp.com	07-Nov	Water resources: Carbon and water – Market solutions in the pipeline
theyworkforyou.com	14-Nov	Jane Kennedy - mentions Evidence Base
24dash.com	14-Nov	Raven water project wins national housing award
which.co.uk	28-Nov	New washing machine technology could cut water use
prnewswire.co.uk	06-Dec	GBP20,000 Reward for Local Environmental Heroes
www.lowestoftjournal.co.uk	23-Dec	Search for environmental champions