

Media Coverage July - October 2008

Name of Media	Date live	Content
Press		
ASDA	July	Joint water company advertorial
Coventry Telegraph	Mid Aug	Water saving products
Huddersfield Examiner	04-Aug	So flushed with success
Sustainable Living		Jacob's article
Tesco Magazine		Waterwise mention - Its not easy being green
TV		
Venus TV	28-Sep	Water Efficiency
Radio		
BBC Radio Three Counties	11-Aug	Rising water bills
Online		
guardian.co.uk	03-Jul	The Green Room - Joely Richardson talks about Be Water wise with Ariel
Climatechangecorp.com	07-Jul	In at the deep end
telegraph.co.uk	22-Jul	eco-homes saving water (quotes Jacob)
physorg.com	30-Jul	Nearly Waterless Washing Machine to Debut in 2009
foe.co.uk/living/tips/greener_laundry.html	30-Jul	Tips - Greener laundry
Gleebirmingham.com	18-Aug	HTA and Waterwise to develop guidelines on water restriction
www.wiltshire.co.uk	19-Aug	Get a meter and save money
smartplanet.com	03-Sep	Waterwise eco label relauches to spotlight water-saving kit
Rochdale online	September	Water water everywhere, but not a drop to drink
politics.co.uk	03-Sep	Shelter: Wide-ranging new coalition backs eco-towns - VH Quote
planningresource.co.uk	03-Sep	Waterwise mention - Cross-sector coalition backs eco-town programme
hertsandessexobserver.co.uk	29 spet	Waterwise mention - New support for eco-towns
24dash.com	30-Oct	Victoria quote - Major coalition backs Government's eco-towns programme