

Media Coverage January - March 2009

Name of Media	Date live	Content
Press		
Water energy and environment	January	Jacob Tompkins article - Save water, save energy
Kitchens and Bathroom News	January	Annual Waterwise Conference
Ideal Home magazine	February	Save Money with eco buys - mention of Waterwise
Daily Mail	05-Feb	Jacob quote about ecocamel showerhead
Argos Catalogue	Spring 2009	MIRA Waterwise Marque advert
News of the world	15-Feb	Turn your home green and be up to £1,000 better off
Sustainable Business	March	FF2 article - Brits think green despite it all
Water Energy and Environment	March	Jacob Article - Can the water network handle the climate better than the transport network?
Energy World	March	Gareth Article - Water and Energy efficiency - increasingly linked
manchestereveningnews.co.uk	17-Mar	Pouring money down the drain
TV		
BBC Southern Counties	26-Mar	Preston water efficiency campaign
Radio		
BBC Humberside	07-Jan	Victoria Higgins - Future Friendly Interview
BBC Derby	16-Jan	Victoria Higgins - talking about showers
Peak 107	15-Jan	Future Friendly
99.9 Radio Norwich	15-Jan	Future Friendly
Sun FM	15-Jan	Future Friendly
Heart 103.3	15-Jan	Future Friendly
Swansea Sound	15-Jan	Future Friendly
MFR	15-Jan	Future Friendly
Sovereign Radio	15-Jan	Future Friendly
Arrow FM	15-Jan	Future Friendly
Dune FM	15-Jan	Future Friendly
Original 106.5	15-Jan	Future Friendly
Star 107.2	15-Jan	Future Friendly
Manx Radio	15-Jan	Future Friendly

Wave 102	15-Jan	Future Friendly
Taj FM/AM	15-Jan	Future Friendly
Jeremy Vine Show, Radio 2	30-Mar	Power showers 30 minute feature
Online		
shorehamherald.co.uk	21-Jan	Greener world begins at home - Future Friendly
climatechangecorp.com	10-Feb	Water footprint" enters corporate vocabulary - Waterwise quote
newsoftheworld.co.uk/	15-Feb	Turn your home green and be up to £1,000 better off
deadirect.co.uk	19-Feb	Water conservation 'needs to be part of Great British refurb'
energyefficiencynews.com	20-Feb	UK housing makeover plan has forgotten water
news.scotsman.com	27-Feb	Sarah Boyack: Time to stop worrying flow of water wastage