



'Innovation and Water Efficiency' – a technical symposium

Waterwise's first technical symposium, supported by UCL, will bring together key technical decision makers from water companies, retailers, manufacturers, homebuilders, developers, energy companies, independent consultants and NGOs to discuss innovation and water efficiency. There will be opportunities for Q&A and networking drinks. We look forward to greeting you at UCL.

When: Tuesday 10 November 2009
9.30am – 4pm, with networking drinks afterwards until 6pm
Where: University College London, Gower Street, London, WC1E 6BT
Cost: £75 + VAT

To register please contact Victoria Higgins, Waterwise at vhiggins@waterwise.org.uk or 020 7344 1883 by Monday 2 November 2009.



Morning session – Setting the scene and innovation in the water industry	
09.30 – 10.00	Registration
10.00 – 10.05	Gaetane Suzenet, Operations Director, Waterwise – ‘Introduction’
10.10 – 10.30	Dr Martin Griffiths, Lead Technologist – Water, Technology Strategy Board – ‘Why is innovation important?’
10.35 – 10.55	Clare Ridgewell, Demand Planning Manager, Essex and Suffolk Water – ‘Perspective of the UK Industry on innovation in water efficiency’
11.00 – 11.15	Refreshments
11. 20 – 11.40	Daniel Villessot, Scientific Director, Lyonnaise des Eaux France – ‘International perspective’
11.45 – 12.05	Ike Omambala, Technical Research Manager, Waterwise – ‘The Evidence Base for Large Scale Water Efficiency in Homes’
12.05 – 12.30	Q&As
12.35 – 13.45	Networking Lunch
Afternoon session: How is innovation taken forward in other sectors? How will it influence deliver water efficiency?	
13.50 – 14.10	Christian Taylor-Hamlin, Technical Executive, Bathroom Manufacturers Association - ‘Innovation in products and design and water efficiency labeling’
14.15 – 14.35	Jacob Tompkins, Managing Director, Waterwise – ‘CERT process for water saving products’
14.40 – 15.00	Kathryn Rathouse, Social Researcher – ‘Innovation in engaging with consumers’
15.00 – 15.30	Q&As
15.30 – 16.00	Dene Marshallsay, Artesia Consulting on behalf of the Intelligent Metering Initiative
Networking drinks	
16.00 – 18.00	Networking drinks in the foyer