

Waterwise Annual Conference 2017 - Sponsorship Opportunities

Major features of the Waterwise conference

- Water efficiency exhibition
- Drinks reception
- Speakers presentations

ANNUAL WATERWISE WATER 2017 EFFICIENCY CONFERENCE

Why sponsor the Waterwise Conference?

Sponsorship provides you with the opportunity to showcase your organisation to the delegates of the Waterwise Conference. Sponsors benefit from a key association with the trusted and independent Waterwise brand. In addition, the conference provides a fantastic networking opportunity at the many strategically placed refreshment breaks – a number of large scale deals have been agreed at our conference. Details of levels of sponsorship are included overleaf. Please note that these packages are open to discussion and other benefits may be available at the request of the sponsor.

Previous sponsors include Methven, Ariel, Twyford, B&Q, Bathroom Manufacturers Association, Berkeley Homes, Big Green Smile, Bosch, Bristan, Eaga, Environment Agency, Envirowise, GROHE, Multishower, Ripple Products, Water Energy and Environment and the Water Technology List.

Sponsorship opportunities

Waterwise have many packages available for sponsorship of the Annual Conference. Details are listed below. These are open to discussion with potential partners.

Principal sponsor – £5,000 (Two opportunities)

Includes three full conference registration for FREE

Conference lunch and drinks

- opportunity to speak at conference drinks reception
- high profile visibility at the conference lunch
- opportunity to place corporate signage
- opportunity to place marketing material on the tables
- sponsor banners and signage in all areas

Conference programme

- Logo on front and centre pages of conference brochure
- Inside front page available for sponsor's welcome (half page)
- 1 full page available for sponsor's advertisement
- Logo and 150-word description of organization in exhibition section

Other

- recognition in all conference related media, with opportunity to provide supporting quotes
- display space at the Waterwise exhibition throughout duration of conference (3m x 2m)
- logo on all conference banners at the conference
- logo on holding slide adjacent to main presentation slide in lecture theatre
- listed on all electronic mailings
- sponsor may provide branded pads and pens for use in conference (at cost to sponsor)

Sponsor – £2,000 (Four opportunities)

- Includes two full conference registrations for FREE

Conference programme

- logo on front and centre pages of conference brochure
- 1/2 page available for sponsor's messages/advertisement
- logo and 150-word description of organization in exhibition section

Other

- display space at the Waterwise exhibition throughout duration of conference (3m x 2m)
- logo on all conference banners at the conference
- logo on holding slide adjacent to main presentation slide in lecture theatre
- listed on all electronic mailings

Exhibitor – £500 (ten opportunities)

- display space at the Waterwise exhibition throughout the duration of the conference (3m x 2m display area including table, two chairs, electricity and internet access)
- includes one full conference registration (or alternatively you can pay £600, which will then include two full conference registration).
- logo and 150-word description of organization in conference programme

Advertising (unlimited)

1/2-page advertisement in the conference programme – £250

Sponsoring drinks (free drinks for all delegates) - £2000 (one opportunity)

Deadline

The deadline for sponsors and exhibitors is February 22nd 2017.

Contact details

For more information on sponsorship opportunities or any other partnership interests please contact Samantha Vickerman, Operations Director on svickerman@waterwise.org.uk.